MAXPAY
INTELLIGENT BILLING

+

COVERY
SOLVE FRAUD

SPECIAL WINTER OFFER **2018**

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SIX-MONTH SUBSCRIPTION FOR FREE

We are pleased to announce a special offer from Maxpay and Covery for all new merchants who join us before the end of February, 2018

The offer is relevant for merchants who's processing volume starts from €30.000

WHAT IS MARKETING ANTI-FRAUD BY COVERY?

When you start processing via Maxpay, Covery takes care of your transactions to prevent payment fraud and mitigate risks. However, a lot of fraud usually happens before it. Covery Marketing anti-fraud allows you to spot fraud much earlier than processing transactions as well as to make sure that you receive qualitative traffic and to protect your marketing expenses.

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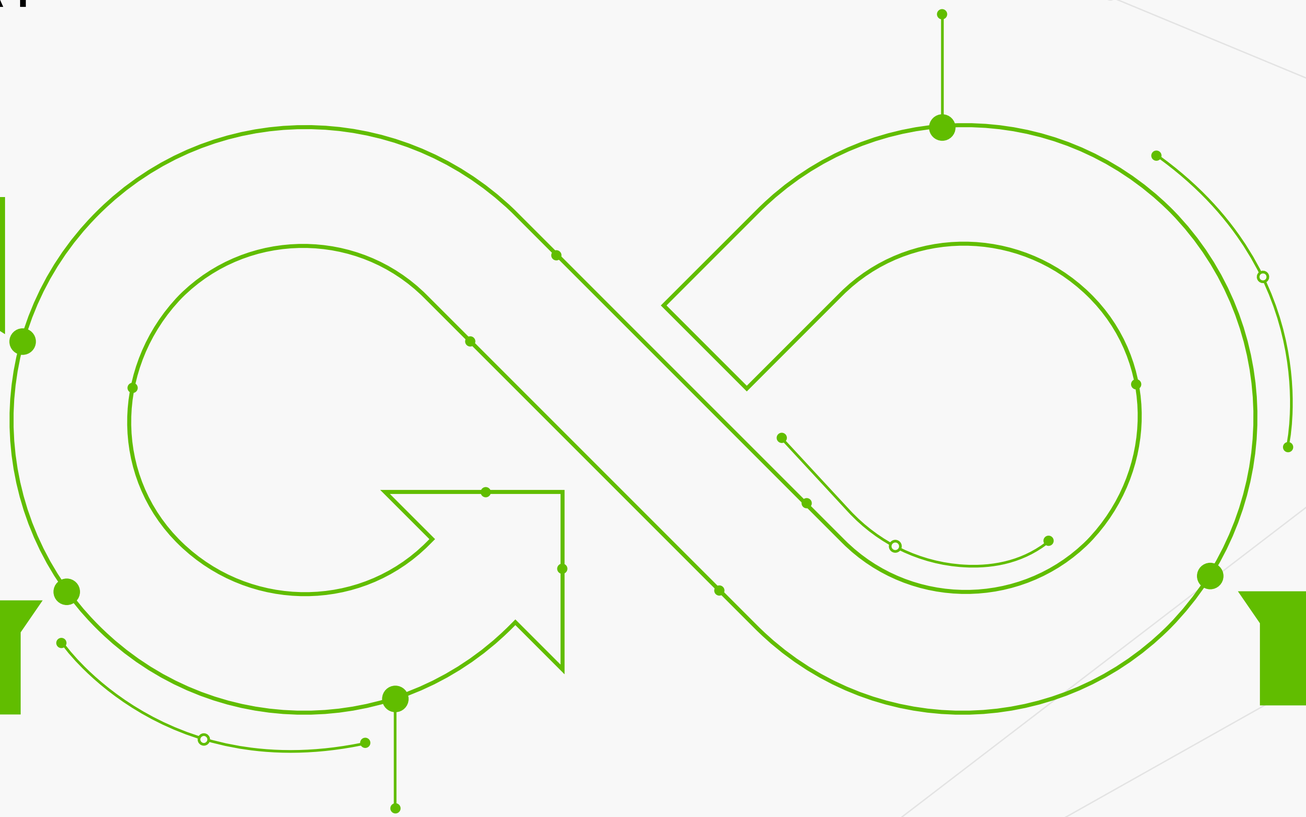
ABOUT MAXPAY

130 currencies and
7 languages

32 banks partner
in USA, EU, Asia



Companies and partners from
49 jurisdictions

Flexible and adjustable technical
solution for any merchant type

Approximately
250 000 transactions per day

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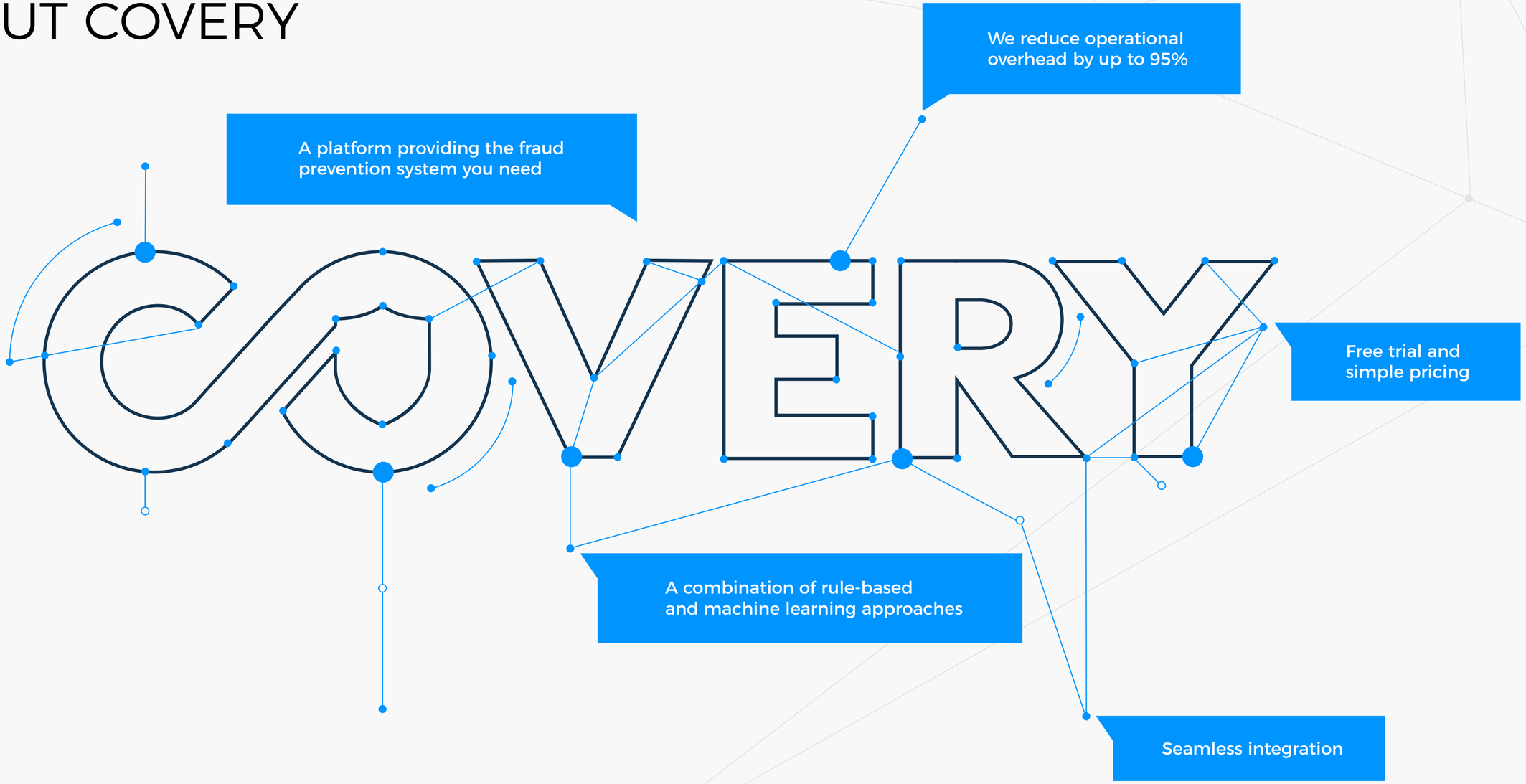
ABOUT COVERY



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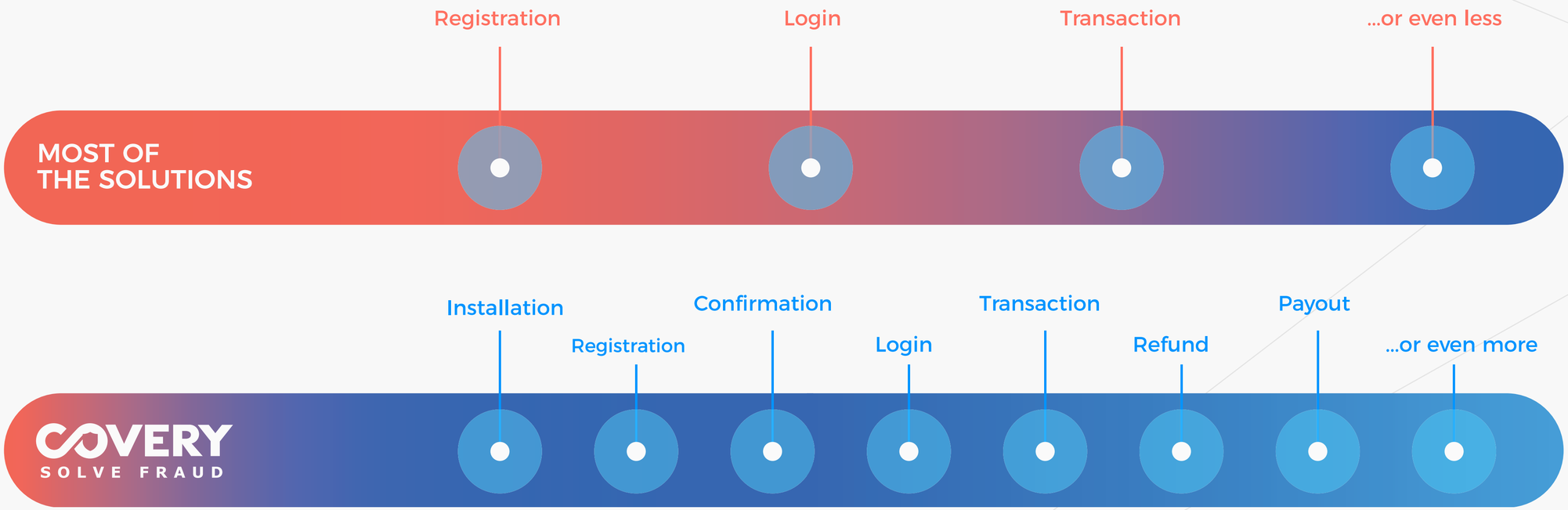
HOW WE COLLETCT DATA



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HOW DECISIONS ARE MADE

TRUST LIST

Global base of fraudulent and reliable identifiers to stop known fraud and enhance the experience for legitimate customers.

E.g. email address, phone number, IP address, device fingerprint and others.

RULE-BASED SCENARIOS

Scoring models which are created using if-then rules, easily customizable for any business model and reflects human intelligence.

RULE MANAGEMENT SYSTEM

Flexible if-then rules that allow reproduction any user behavior patterns and even incorporate your in-house data.

MACHINE LEARNING ENGINE

All the power of artificial intelligence by using best-in-class machine learning algorithms to dive deeper into your issues and prevent fraud.

DECISION-MAKING AGENT

System that analyzes data obtained from all other fundamentals and makes automated decisions whether to accept, reject or whether an event requires your attention, to reduce your operational overhead up to 95%.

RISK POLICIES

Set of configurable score thresholds for the decision-making agent to meet any business policy.

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To learn more about this offer and use it in your business,
ask our sales team at sales@maxpay.com